

# Let's Meet Locally



Support for Homegrown  
National Trade Exhibitions



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## Support for Homegrown National Trade Exhibitions

Package	Support Value
1. Venue*	
a. Rental*	Up to RM 30,000
b. Services (F&B & AV only)*	Up to RM 15,000
2. Full-day tour package*	Up to RM 3,000
3. Cultural performance*	Up to RM 4,500
4. VIP souvenirs*	Up to RM 7,500
<b>Total</b>	<b>RM 60,000</b>

### Criteria:

1. Applicable to professional exhibition organisers, trade associations and event management companies.
2. Support is exclusive for hosting of new homegrown trade or semi-trade exhibitions with a minimum of:
  - a. Two (2) days event duration at the participating campaign partner's venue.
  - b. 1,500 sqm gross space.
  - c. 800 local trade visitors.

### Terms and conditions:

1. All applicants must be registered with the Companies Commission of Malaysia.
2. Application must be received by Malaysia Convention & Exhibition Bureau (MyCEB) at least three (3) months prior to the event date.
3. All payment to supplier will be made directly by MyCEB under the Let's Meet Locally partnership programme\*.
4. This offer is not valid with any other MyCEB campaign or support.
5. Campaign is valid until December 2021 and subject to availability.
6. All participating campaign partners need to comply with the post COVID-19 safety measures advised by the Ministry of Health Malaysia.

### Let's connect:

**Exhibition Unit**  
**Malaysia Convention & Exhibition Bureau (MyCEB)**  
Level 20, Menara 2, Menara Kembar Bank Rakyat,  
No. 33, Jalan Rakyat, 50470 Kuala Lumpur, Malaysia

**Tel** : +603 2264 3000  
**Fax** : +603 2276 4092  
**Email** : mycebsalesexhibition@myceb.com.my  
**Web** : www.myceb.com.my



[myceb.com.my/meetinmalaysia](https://myceb.com.my/meetinmalaysia)

## REQUEST FOR SUPPORT

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Homegrown National Trade Exhibitions

### APPLICANT DETAILS

Company :		
Company License or Business Registration Number :		
Address :		
State/Province :		
Country :	Postcode :	
Company Telephone :	Company Fax :	Company Website :
Company Type :		
<input type="radio"/> Professional Exhibition Organiser	<input type="radio"/> Trade Association	
<input type="radio"/> Event Management Company	<input type="radio"/> Others (please specify) :	
<b>CONTACT PERSON</b>		
Full Name (salutation, first name, surname) :		
Designation :		
Telephone :	Fax :	Mobile :
Email :		

### EXHIBITION PROFILE

Name of Exhibition :	
Exhibition Date (DD/MM/YYYY to DD/MM/YYYY) :	
Exhibition Venue :	
Event Website :	
Exhibition Type :	
<input type="radio"/> Trade exhibition	<input type="radio"/> Semi-trade exhibition
Industry Sector :	
<input type="radio"/> Furniture, interior design	<input type="radio"/> Health, medical equipment
<input type="radio"/> Jewellery, watch & accessories	<input type="radio"/> Engineering, industrial, manufacturing, machines, instruments, hardware
<input type="radio"/> Textiles, apparel, fashion	<input type="radio"/> Printing and packing
<input type="radio"/> Business services, retail	<input type="radio"/> Premium, household, gift, toys
<input type="radio"/> Beauty, cosmetics	<input type="radio"/> Environmental protection
<input type="radio"/> Food and beverages, hospitality	<input type="radio"/> Transport, logistics, maritime
<input type="radio"/> IT & Communications	<input type="radio"/> Travel
<input type="radio"/> Construction, infrastructure	<input type="radio"/> Security, fire safety, defence
<input type="radio"/> Leisure, hobby and entertainment	<input type="radio"/> Technology
<input type="radio"/> Electronics, components	<input type="radio"/> General (including export, trade and investment)
<input type="radio"/> Automotive, motorcycle	<input type="radio"/> Others (please specify):

### EVENT PROFILE

Visitorship	Total	Space Requirement	Total
Trade exhibitors (pax)		Gross Square Metres (sqm)	
Trade visitors (pax)		Nett Square Metres (sqm)	
Public visitors (pax)		Total Number of Booths	

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Programme Outline (Provide a brief overview of the programme schedule and activities, i.e. seminars, conference and events) :	
	Programme
Day 1	
Day 2	
Day 3	
Day 4	
Day 5	
Day 6	
Day 7	

Note: Alternatively, you may enclose a copy of your confirmed or proposed programme.

Please outline a list of major supporters and sponsors for this event. Alternatively, you may enclose an attachment.

I/We hereby confirm that I/We shall give the consent to Malaysia Convention & Exhibition Bureau (MyCEB) to use our personal data for the purpose of subvention and any related purpose subject to the terms and conditions and in the manner set under the Personal Data Protection Act 2010, Malaysia.

Date of Application (DD/MM/YYYY) :

SIGNATURE :

NAME :

COMPANY STAMP :

Please return completed form to:

**Exhibition Unit**

**Malaysia Convention & Exhibition Bureau (MyCEB)**

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